

“...bringing collaborative online learning to your business...”

# CHALKBOARD WEBSITES



## KEY FEATURES

- **ONLINE LEARNING SOLUTIONS**  
Flexible and feature rich Learning Management System and Course Building capabilities.
- **BLOGGING FEATURES**  
Integrated blogging system, allowing you to provide an unlimited number of easy-to-manage blogs to key members of your organization.
- **TRACKS ACTIVITY AND GRADES**  
Extensive reporting on course enrollments and grades achieved by participants.
- **HIGHLY FLEXIBLE LOOK AND FEEL**  
User interface can be modified to blend in with your existing website and branding.

## ADVANCED WEB SOLUTIONS THAT WORK FOR YOUR BUSINESS

Business Blogs: a corporate tool for communicating with customers or employees to share knowledge and expertise. Business blogs are sweeping the business community and are an excellent method to share a company's expertise, build additional web traffic, and connect with potential customers. Add to this the ability to include eLearning features and you have an incredibly flexible and effective

mechanism for evolving your business online. We have been building these systems for nearly 10 years, following and understanding the online trends that have emerged along the way. We are an agile and adaptive business that has a track record of delivering value to our customers. Let us help you evolve your online capabilities too!



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## FILM INDUSTRY BLOGGERS

### THE PROFESSIONAL FILM BLOG COMMUNITY

#### SERVICES DELIVERED:

##### WEB DESIGN AND DEVELOPMENT

In order to blend in with their pre-existing branding we customized our standard platform to carry the FIB color scheme, layout and logos.

##### BLOGGING FEATURES

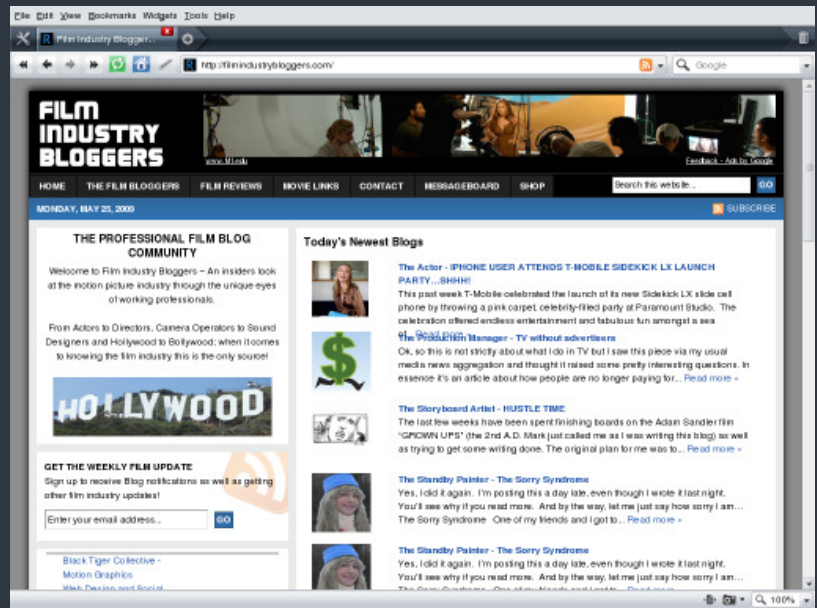
Our multi-user blogging features provide an unlimited number of easy-to-manage blogs to the FIB community.

##### ONLINE LEARNING MANAGEMENT

Our eLearning platform provides each blogger with the ability to create and manage online training modules that their readers can enroll into.

##### SEARCH ENGINE OPTIMIZATION

Our built-in optimization features make the overall content of the site easily accessible by search engine spiders as well as automatically distributing new content to social networking sites and distributors.



## BLOGGING SOLUTION AND ONLINE LEARNING SOLUTION FOR THE HOLLY- WOOD FILM INDUSTRY

Film Industry Bloggers was setup in 2004 by Richard Janes, an up-and-coming Hollywood producer who wanted to bring together a community of professionals in the film business. Richard approached Chalkboard Websites to create an online social networking site that would make it easy for his team and his bloggers to manage their web content. We delivered our standard web platform with some minor customization to match his branding requirements, resulting in an operational system within 3 weeks.

*"The Chalkboard Platform gives us exactly what we need plus many more features we hadn't even considered. We now have an extremely popular social media site that is easy to manage and is flexible enough to allow us to include new ideas as they emerge. The Chalkboard Team have been truly exceptional in delivering this system"*

**Richard Janes,**  
**CEO FilmIndustryBloggers.com**



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